# Supercharge Dell Boomi With AI

# 

The only enterprise AI solution that guarantees impact in one month.

Aible brings the power of AI to Boomi instantly enabling your teams with existing skills and resources to go from raw data to AI powered recommendations within the applications they use every day.

#### Al Recommendations In Your Enterprise Apps

Add the power of AI and boost your existing enterprise systems including Oracle, Salesforce, Netsuite, SAP, Snowflake and more with optimized recommendations. Your end users across sales, marketing, supply chain, customer support, and other functions will be able to make an impact with every action.



#### Customer Highlights - Results From Initial Immediate Impact Pilots

PROFIT
\$3M
Leading Scoring

A SAVINGS \$3.5M Customer Retention

Global Online

University

PROFIT
 SOURCE STREET, SALESSEE STREET, SALESSEE

Global Chemical Company \$7M Staff Overtime Savings

Multi-National HVAC

SAVINGS

Company

Merrow Manufacturing

See Leading Analyst Case Study

## Ranked #1 For AutoML

Gartner Cloud AI Developer Services Critical Capabilities Report 2021

Vendors' Product Scores for AutoML Use Case Product or Service Scores for AutoML





#### Integrated Experiences Across Functions

Extend the reach of AI to 1500+ technologies by integrating disparate data and automating workflows across applications, key personas, and functions. Together, the joint solution creates integrated AI experiences and solves real business challenges and drives measurable impact.

**View Full Report** 

#### Make AI a Team Sport

Together, Boomi and Aible ensure measurable results by making it easy for business teams, IT, and data science teams to collaborate with the fastest speed to value. The joint solution automates the end-to-end AI workflow and delivers flexible collaboration that is not constrained by skills gaps, time-consuming hand-offs, changing business conditions, or other bottlenecks.





#### Use Cases To Get Started, Fast.

From lead scoring, campaign and spend optimization for sales and marketing teams to customer retention and supply chain optimization use cases, Boomi and Aible gets you going on day one-delivering impact across your critical business functions.

boomi + AIBLE

### What Makes Aible Different

Aible starts from your business goals and works to achieve them. Aible considers your unique costbenefit trade-offs and constraints to deliver impact on your terms, with recommendations injected directly into your existing enterprise applications including Salesforce, SAP, Oracle, Netsuite, Tableau and more.

You Answer A Few Business Questions	Aible Delivers Impact On Your Terms	Dell Boomi Injects Recommendations Into Your Existing Applications
"What is your margin?"	Enhanced Revenue From Lead Scoring	salesforce
What is your inventory	Minimized Lost Sales By	boomi 💠 tapleay
capacity?"	Preventing Stockout	ORACLE
"How many sales reps do you have?"	Increased Profitability From Customer Churn Management	Marketo <sup>®</sup> X Excel

## Currently Use Boomi?

Supercharge your Boomi investment with AI that delivers impact–quickly. Learn more about how the Boomi-Aible solution can help.

#### Get Started Today at www.aible.com/get-started