# The Only Enterprise AI Solution That Guarantees Impact In One Month. Period.

**AIBLE**

**According to MIT-BCG, a mere 10% of organizations achieve significant financial benefits with AI.**

That means enterprises are taking on a big risk with AI. Our promise is that we'll assume the risk of figuring out whether your data is ready for AI and whether AI can create tangible impact for your use cases, so you don't pay if you do not see impact.

> "*Aible is the best choice for pure business people. Aible doesn't just help users build models, it also ensures they solve their business need* "
> – *Forrester*
>
> *The Forrester New Wave™: Automation-Focused Machine Learning Solutions, on The Nine Providers That Matter Most And How They Stack Up, 2019, K Carlsson, M Gualtieri et al.*

## Customer Highlights - Results From Initial Immediate Impact Pilots

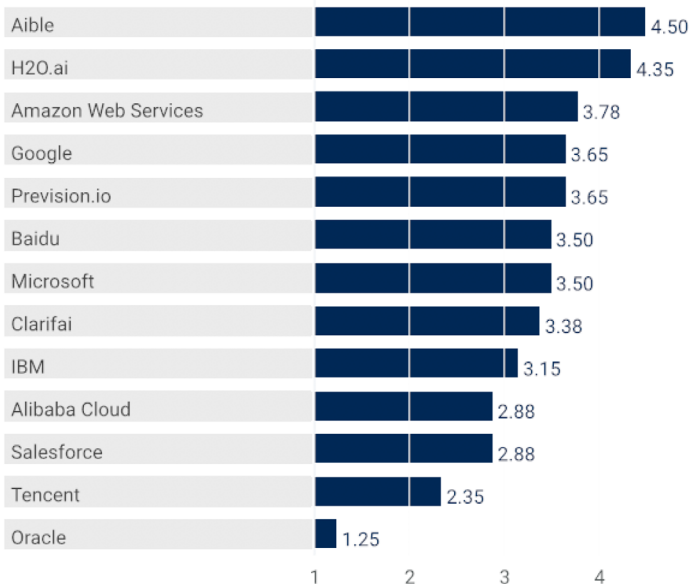| ▲ PROFIT | ▲ SAVINGS | ▲ PROFIT | ▲ SAVINGS |
|---|---|---|---|
| **$3M** | **$5M** | **$2M** | **$7M** |
| Leading Scoring | Customer Retention | Collections Effectiveness | Staff Overtime Savings |
| Merrow Manufacturing | Global Online University | Global Chemical Company | Multi-National HVAC Company |

**See Leading Analyst Case Study**

## Ranked #1 For AutoML

Gartner Cloud AI Developer Services Critical Capabilities Report 2021

Vendors' Product Scores for AutoML Use Case
Product or Service Scores for AutoML

| Vendor | Score |
|---|---|
| Aible | 4.50 |
| H2O.ai | 4.35 |
| Amazon Web Services | 3.78 |
| Google | 3.65 |
| Prevision.io | 3.65 |
| Baidu | 3.50 |
| Microsoft | 3.50 |
| Clarifai | 3.38 |
| IBM | 3.15 |
| Alibaba Cloud | 2.88 |
| Salesforce | 2.88 |
| Tencent | 2.35 |
| Oracle | 1.25 |

As of 1 March 2021
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**View Full Report**

**Gartner.**

## The Aible Advantage

Aible is designed from the ground up to deliver business impact. Gartner ranked Aible #1 for AutoML over leading Cloud AI providers, including Google, Amazon, Microsoft, IBM, Oracle, and Salesforce.

### Named A Visionary

Gartner Cloud AI Developer Services Magic Quadrant, 2020 and 2021

> "*Sometimes, models with the highest business impact may not be the most accurate ones* "
>
> *Gartner, Cool Vendors in Analytics, 16 May 2019, J Sun, G Herschel, R Sallam, J Richardson*

**Gartner COOL VENDOR 2019**

## Ready To See Impact With AI – Risk-Free?

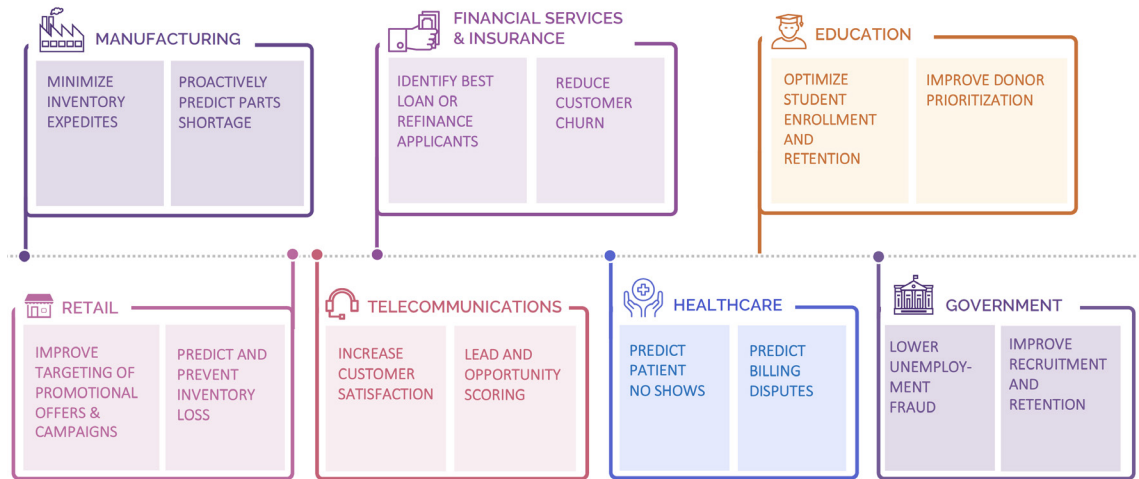**The Only Enterprise AI That Guarantees Impact in One Month.**

Get Started Today at www.aible.com/get-started

**AIBLE**

# Aible Guarantees Impact From AI In One Month

## Use Cases To Get Started, Fast.

From lead scoring, campaign and spend optimization for sales and marketing teams to customer retention and supply chain optimization use cases, Aible gets you going on day one - delivering impact across your most critical business functions.

**MANUFACTURING**
- MINIMIZE INVENTORY EXPEDITES
- PROACTIVELY PREDICT PARTS SHORTAGE

**FINANCIAL SERVICES & INSURANCE**
- IDENTIFY BEST LOAN OR REFINANCE APPLICANTS
- REDUCE CUSTOMER CHURN

**EDUCATION**
- OPTIMIZE STUDENT ENROLLMENT AND RETENTION
- IMPROVE DONOR PRIORITIZATION

**RETAIL**
- IMPROVE TARGETING OF PROMOTIONAL OFFERS & CAMPAIGNS
- PREDICT AND PREVENT INVENTORY LOSS

**TELECOMMUNICATIONS**
- INCREASE CUSTOMER SATISFACTION
- LEAD AND OPPORTUNITY SCORING

**HEALTHCARE**
- PREDICT PATIENT NO SHOWS
- PREDICT BILLING DISPUTES

**GOVERNMENT**
- LOWER UNEMPLOYMENT FRAUD
- IMPROVE RECRUITMENT AND RETENTION

## What Makes Aible Different

Aible starts from your business goals and works to achieve them. Aible considers your unique cost-benefit trade-offs and constraints to deliver impact on your terms, with recommendations injected directly into your existing enterprise applications including Salesforce, SAP, Oracle, Netsuite, Tableau and more.

> "We inserted the Aible lead scoring into our CRM system and our customer contact team were asked to start from the top Aible scores and work down. Within Day 2 of calling, there were rumors going around that accounts with higher Aible scoring were getting higher bookings. Within a week, Aible recommendations produced a 20% improvement over the previous week in positive outcomes, even among our least experienced contact center agents."
>
> – Alistair Grant, co-founder and CEO, Strive Group
> *Watch the Video*

**You Answer A Few Business Questions** → **Aible Delivers Impact On Your Terms** → **Aible Injects Recommendations Into Your Existing Applications**

*"What is your margin?"*

*What is your inventory capacity?"*

*"How many sales reps do you have?"*

Enhanced Revenue From Lead Scoring

Minimized Lost Sales By Preventing Stock-out

Increased Profitability From Customer Churn Management

salesforce
boomi
ORACLE
Marketo
SAP
tableau SOFTWARE
Microsoft Dynamics 365
Excel

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